



“What do YOU think of 4th Ave?” Community Survey Results from Online Survey, March - April 2024

Almost 10 years ago, Forth on Fourth Avenue (FOFA) hosted an online survey and public meeting to call attention to issues on 4th Ave in Brooklyn and to begin constructive conversations and advocacy with then newly elected Council Members Brad Lander and Stephen Levin. Both the survey and the meeting were enthusiastically received – we had 390 responses and standing-only meeting attendance at the Old Stone House in January 2014.

That was then. Today, close to half (42%) of the 4th Ave residents responding to the 2024 survey are new to 4th Ave (living here 1 - 5 yrs). They may not know about the recent changes or existing plans for improvements on 4th Ave, and certainly most did not attend our meeting 10 years ago. The pace of development on 4th Avenue has been astonishing; there are dozens of new buildings and hundreds of new, or about to be new, residents in the neighborhood. It was time for a new survey and we are thrilled that over 600 people responded! In addition, two-thirds of respondents asked to be placed on the FOFA email list, a sign that they want to keep up with 4th Ave updates.

The online survey was open for 5 weeks and received over 600 responses; many people also added in-depth written comments. While the results are not scientific or strictly representative, we feel the results offer important feedback from the community about priorities and ideas to move forward on 4th Avenue together.

First, we asked **“What is your relationship to 4th Ave?”** and found that the vast majority (75%) LIVE on 4th Ave or adjacent side streets. A majority also said they “Visit businesses, go to church or seek services on 4th Ave” (67%) or “Travel on 4th Ave” (63%). We also asked whether people rent (37%) or own (63%) and how long they have lived on 4th Ave or nearby. Forty-two percent were relatively new to 4th Ave (living here less than 5 years), 31% lived here in the 6-19 year range, and 23% lived here over 20 years. See charts below for specific data.

Next questions were: **“Which of the following 4th Ave street-level issues are most important to you?”** and **“What would you like to see on 4th Ave? If there were sufficient resources, what would be your top choices for improvements along 4th Avenue?”** Data is tabulated below and on charts.

Most Important Street-level Issues

- Greening (trees, median planters and open space) - 79%
- Pedestrian/Bike Safety - 74%
- Promoting Active & Welcoming Street Life - 66%
- Sanitation/Clean Streets - 62%

Followed by:

- Support Local Business - 54%
- Flooding - 53%
- Public Transit - 37%
- Lighting of Streets and Sidewalks - 37%

What improvements would you like to see on 4th Ave? List Top 3

- Greening (trees, median planters and open space) - 81%
- Improved Flood Mitigation - 57%
- More Sanitation - 51%

Followed by:

- Events/Program for Street Life - 35%
- Art Installations - 28%
- Improved Lighting - 25%
- Improved Public Transit - 24%
- More Benches - 15%

Fast Survey Facts:

Who: 605 respondents to online survey, as of 4/24/2024

When: This report reflects responses from 3/17/24 - 4/24/24; Survey responses were collected via Google Forms, with email verification

Affiliations: Respondents named over 40 different organizations that they were affiliated with representing block associations, schools, community and civic groups, community gardeners, social service organizations, businesses, landlords and residents along the 4th Ave Corridor.

Questions: Over 150 specific questions were directed to elected officials and city agencies, though many were observations or concerns rather than traditional questions. A summary of comments will be forwarded to the respective parties.

Outreach: Partners were asked to share the survey widely and post in e-newsletters and on Facebook/Twitter/Instagram feeds. Also posted to the FOFA google group and other local email groups, with additional outreach by several elected official offices and Community Board 6. There was personal outreach to several new condos along 4th Ave with emails and printed flyers.

Partners: Arts Gowanus, Boerum Hill Association, Community Board 6, Gowanus Canal Conservancy, The Old Stone House, Park Slope Civic Council, Park Slope Fifth Avenue BID

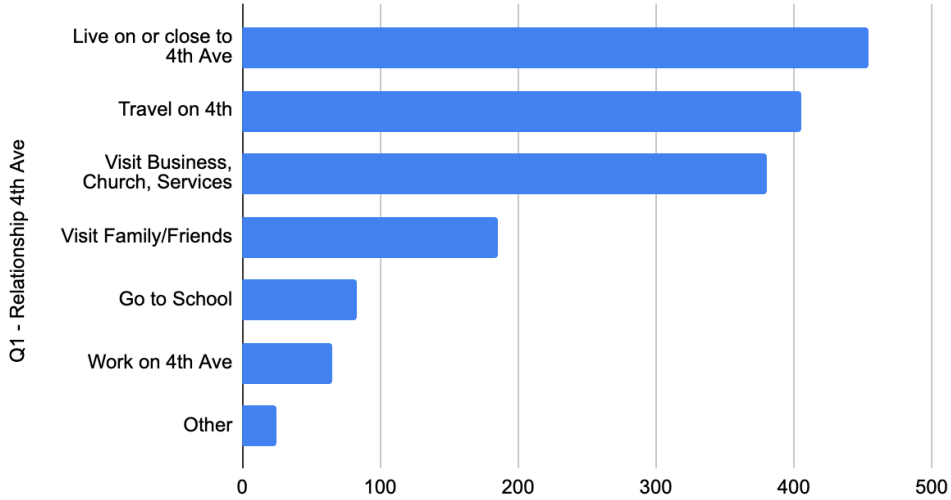
Survey Results and Meeting Notes will be posted on the FOFA website (www.4fofa.org). Comments and questions welcome; please contact us at info@4fofa.org or on Instagram @fofa_brooklyn



FORTH ON FOURTH AVENUE
 WORKING TOGETHER FOR A BETTER FOURTH AVENUE

FOFA Community Survey 2024 DATA CHARTS AND GRAPHS

Q1 - What is your Relationship to 4th Ave?



Q1 What is your relationship to 4th Ave? (Check all that apply.) N=604

| | | |
|----------------------------------|-----|-------|
| Live on or nearby to 4th Ave | 454 | 75.2% |
| Travel on 4th | 405 | 67.1% |
| Visit Business, Church, Services | 381 | 63.1% |
| Visit Family/Friends | 186 | 30.8% |
| Go to School | 83 | 13.7% |
| Work on or nearby to 4th Ave | 65 | 10.8% |

Q 2: If you live on 4th Ave, do you Rent or Own?

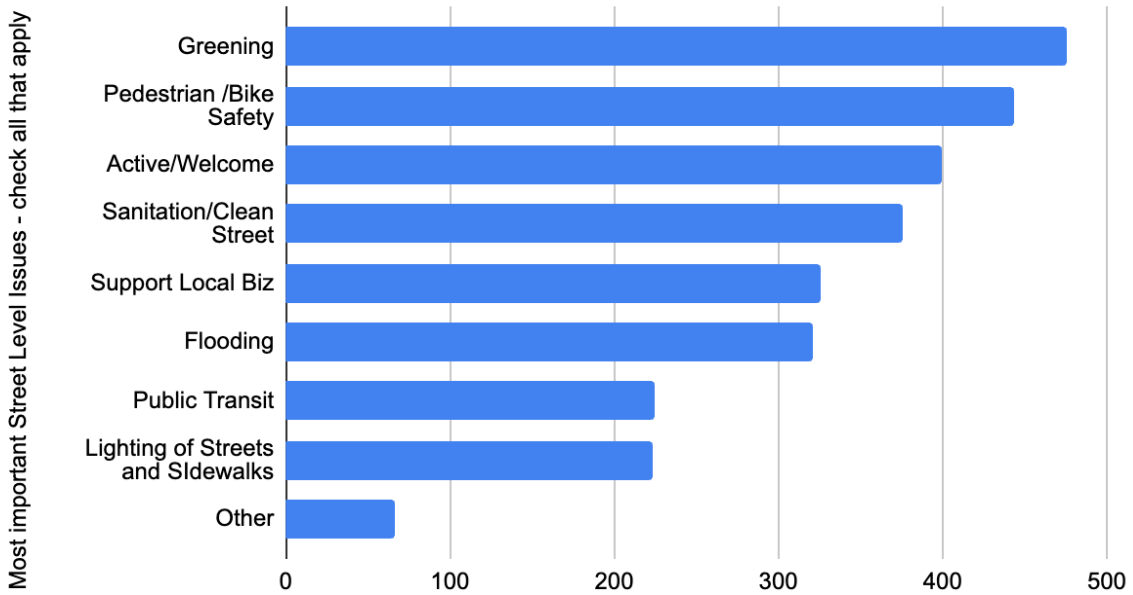
| <i>If you live on 4th Ave or connected side streets, do you own or rent?</i> | 44 COUNT | % of responses |
|------------------------------------------------------------------------------|-------------|----------------|
| Own | 278 | 63% |
| Rent | 165 | 37% |
| Grand Total | 443 | |

Q3: How long have you lived on 4th Ave? *(One person said since 1965 - 59 yrs!)

| <i>If you live on 4th Ave or connected side streets, how long have you lived here?</i> | COUNT | % of responses |
|----------------------------------------------------------------------------------------|------------|----------------|
| 1-5 years | 195 | 42% |
| 6-10 years | 76 | 16% |
| 11-20 years | 71 | 15% |
| Over 20 yrs | 107 | 23% |
| I used to live near 4th Ave, but no longer do | 13 | 3% |
| Grand Total | 462 | |

Q4: Which of the following 4th Ave street-level issues are most important to you?

Most Important Street Level Issues - check all that apply

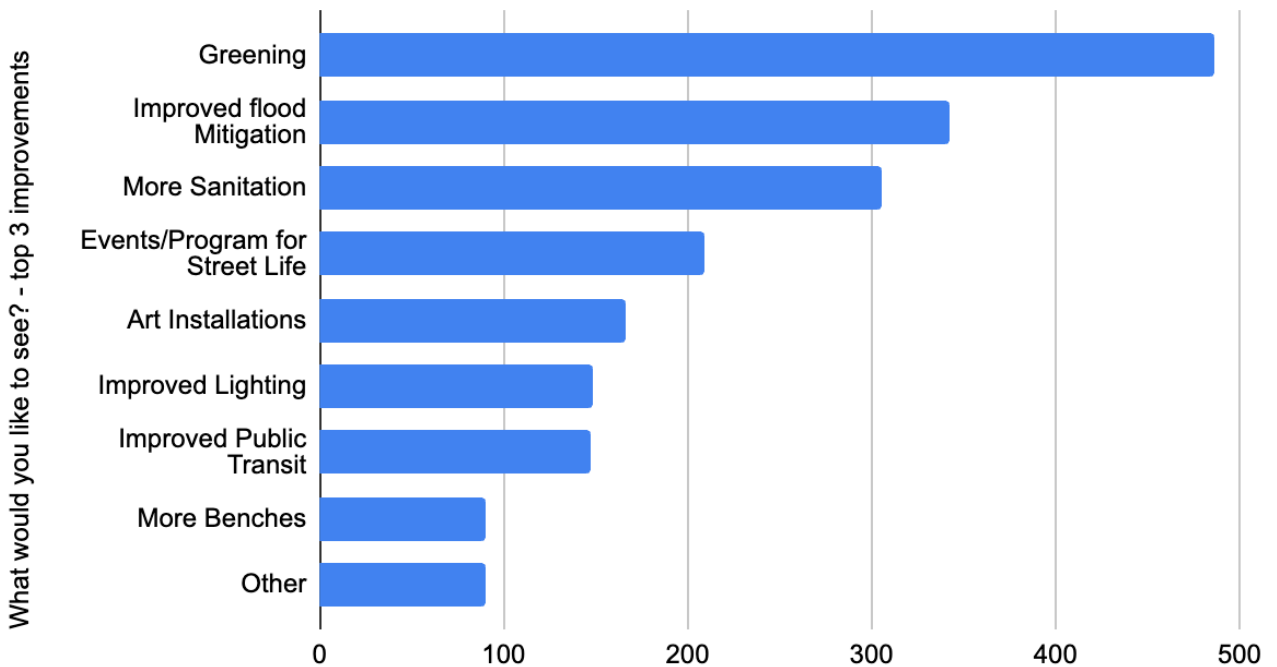


| Most Important Street Level Issues - check all that apply | n | Percentage |
|-----------------------------------------------------------|-----|------------|
| Greening | 476 | 78.8% |
| Pedestrian /Bike Safety | 444 | 73.5% |
| Active/Welcoming Street | 400 | 66.2% |
| Sanitation/Clean Street | 376 | 62.3% |
| Support Local Businesses | 326 | 54.0% |
| Flooding | 321 | 53.1% |
| Public Transit | 225 | 37.3% |
| Lighting of Streets and Sidewalks | 224 | 37.1% |
| Other | 66 | 10.9% |

Q 4 Tell us More about your important issues: Respondents were asked to “tell us more” about the concerns they selected in the question. Many contributed passionate, in-depth comments on a wide range of issues. Yet, the two top concerns that respondents added more information about were predominantly on the topics of “Greening” and “Pedestrian Safety,” which align with the responses above.

Q5: What would you like to see on 4th Ave? If there were sufficient resources, what would be your top choices for improvements along 4th Avenue? (Please choose your top 3.)

What would you like to see on 4th Ave? - Choose top 3



| What would you like to see? - top 3 improvements | n | Percentage |
|---------------------------------------------------------|----------|-------------------|
| Greening | 486 | 80.5% |
| Improved flood Mitigation | 343 | 56.8% |
| More Sanitation | 306 | 50.7% |
| Events/Program for Street Life | 209 | 34.6% |
| Art Installations | 166 | 27.5% |
| Improved Lighting | 149 | 24.7% |
| Improved Public Transit | 147 | 24.3% |
| More Benches | 90 | 14.9% |
| Other | 90 | 14.9% |

Q6: Respondents were asked ***“Do you have an idea for a project to improve 4th Ave? Please share your idea (if it’s not listed above) or add any detailed suggestions that relate to your selections above.”***

Many respondents took this opportunity to elaborate on concerns or complaints about 4th Ave as well as offer potential solutions. A summary of specific, actionable project ideas was compiled as a [separate document](#).

Q 7: Respondents were asked ***“Do you have any specific questions regarding 4th Ave that you’d like us to forward to these representatives?”*** A summary of these questions will be forwarded to elected officials and city agencies, as applicable.

Q.8 *If you identify with any local organizations, civic groups, block or condo associations, or businesses on or near the 4th Avenue corridor, please list them below.* Respondents identified over 50 organizations, community groups or businesses. These groups are listed in a [separate document](#).

Comments and questions welcome; please contact us at info@4fofa.org or on Instagram @fofa_brooklyn

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